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RISO ANNOUNCES RESELLER AGREEMENT WITH OBJECTIF LUNE

Partnership will expand HC5500 product offering to include Variable Data Printing (VDP) software, workflow automation, and web-to-print applications

Bloomfield, NJ – February 25, 2008 – RISO, Inc., a leader in digital printing technology, today announced a new reseller relationship with Objectif Lune, a leading provider of document composition software for variable data printing (VDP), workflow automation, and web-to-print applications. With this new agreement, RISO becomes a reseller of Objectif Lune's PlanetPress® Suite and PrintShop Mail software, both of which are fully compatible with RISO's HC5500 and will allow for easy creation and printing of transactional and promotional variable content documents.

"We are very pleased to announce this partnership between these innovative solutions and technologies," said Mike Beard, Director of Sales for Objectif Lune USA. "Giving customers the ability to bring transactional communications to a new level through RISO's versatile HC5500 printing solutions will allow them to reduce costs while increasing productivity."

Objectif Lune's solutions enable easy creation and printing of transactional, transpromo and promotional variable content documents. Content and images can appear or disappear based upon customer defined business rules. Data driven business graphs and barcodes can be added to enhance the communication and increase workflow efficiencies. Documents created with PlanetPress Suite can be printed, archived, emailed, and/or faxed as part of sophisticated, automated output management capabilities.

"With its high speed color printing capabilities, reliability, and versatility, the HC5500 is an ideal solution for transactional document printing," said David Murphy, Vice President of Marketing for RISO, Inc. "This alliance with Objectif Lune offers a powerful solution for enhancing productivity while seamlessly delivering consistent color output that customers expect. By offering PlanetPress or PrintShop Mail, our customers get the ideal hardware-software print solution for their VDP applications."

RISO's HC5500 is a high speed, full color, sheet-fed inkjet printer that delivers impactful color in a fraction of a second and at the touch of a button. Printing at 120 ppm on a variety of paper stocks and sizes, the HC5500 is the ideal printer for anyone printing transactional or transpromotional documents such as envelopes, postcards, and invoices. This low-cost, small-footprint printer has a robust paper handling system that handles volumes of up to 500,000 pages per month.

About RISO, Inc.

RISO, Inc., headquartered in Danvers, Massachusetts, is a wholly owned subsidiary of RISO Kagaku Corporation, Japan's leading manufacturer and distributor of digital duplicators and supplies. RISO, Inc. (<http://us.riso.com>) sells high speed color and monochrome printing solutions throughout the Americas. RISO's HC FORCEJET ComColor™ printers provide fast and affordable full color digital printing for everyday communications, at speeds up to 120 pages per minute. Its line of digital duplicators includes one-, two- and full color systems that reliably produce millions of copies, are environmentally friendly, and are easy and inexpensive to use.

About Objectif Lune

Objectif Lune, a leader in variable data output, first started in the variable data printing industry in 1993 by creating custom turnkey solutions. Today, products enable all facets of transactional, transpromotional and promotional variable data output. PlanetPress Suite, now sixth generation, is a modular approach for creating, printing and managing the distribution of transactional and transpromotional variable content documents, including business forms, to local and remote printers, email, archive and fax. PrintShop Mail is a powerful, easy to use solution personalized printing. Objectif Lune has a worldwide presence in United States, Latin America, Germany, the United Kingdom, Benelux, Japan, Australia and France. For more information, please visit www.objectiflune.com.

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PlanetPress is a trademark of Objectif Lune.