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- >>> **Now Available** All New Reseller Partner Portal
- >>> Monthly Webinar Series

Fun Fact

Why is TransPromo such an effective way to communicate? More than 95% of transaction documents are opened and read each month – far more than any other type of direct response effort.

– Facts taken from www.wikipedia.org

All New Reseller Partner Portal *Now Available!*

We're excited to announce that the new Reseller Partner Portal is now available!

Some important things of which to be aware...



Be Sure to bookmark the new site link!

NEW URL:

The URL is now http://@b_HcFYgY~YfGhYDfcj_JYX. Please take a moment to bookmark it now.

PASSWORDS:

Please also note, the new site requires a 7 character minimum for passwords. If your password from the old site is less than 7 characters, we added 9's on the end. For example:

Old Password: *frogs*
New Temporary Password: *frogs99*

Once you log in, you can click on Profile and change it to something you will more easily remember.

USER NAME:

In case you can't remember... if you had registered for the old reseller site, your user name is your work email address.

Let's start the tour with the **Home Page**...

- >>> **MY PROFILE** – Here you make changes to your contact information. In **Document Options**, select your preferences for which products in which you want to see, document size and language preferences, as to if you want to be notified when a new document or tool has been added. You can also **reset your password** and **choose a theme color**.
- >>> **PERSONALIZE YOUR DOCUMENTS** – Allows you to **personalize** the product brochures and datasheets with your own information. A PDF will be mailed to you that you can print and give to your customer.
- >>> **CONTACT US** – Provides general contact information for Objectif Lune USA.
- >>> **MAIN NAVIGATION SECTION** – Enables you to quickly and easily find the document for which you are searching. Continue reading for more information on each section.



Continued on the next page...

Continuing on, now let's dive into the components of the **Main Navigation...**

Archived Webinars – A variety of archived webinars on Objectif Lune's suite of products. Some webinars are geared towards sales, the others for the techy folks. You can choose to watch them streaming online or download them to watch later.



New Functionalities with Version 6.1 of PlanetPress Suite (Technical)

Take an in depth look at the new features and functionality in Version 6.1 of PlanetPress Suite.



Play



Download

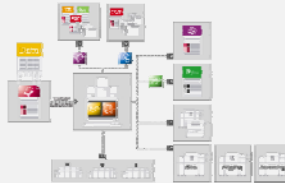


Brochure - PlanetPress Suite

This datasheet gives an overview of the concept of PlanetPress Suite, its features and benefits.

Datasheets and Brochures - Product datasheets and brochures, and there is a button that allows you to personalize them with your contact information and logo.

Graphics - Logos, icons and workflows in various languages and formats, for each of the company's products.



Newsletters - Archives of *Beyond Printing News*, our monthly, electronic newsletter featuring product launch information, links to webinars and helpful information to increase your pipeline.

OL Communications (Media Kit) – The media kit presents an overview of the company, our products and services.



Case Studies – A wealth of case studies for the various solutions sold through Objectif Lune showcasing the benefits brought forth for the customer.

Presentations - Product based presentations for the audience of you the reseller, and a separate one paired down for your end users.



Sales Tools - Samples books, sales guides, flash animations, tip sheets and a lot more.

Samples and Demos – Demo forms built in our software for use during demonstrations. Afraid to open the software? Visit the Sales Tools section for flash animations that will do the demos for you!



Tutorials – Short flash animations that showcase a specific feature of the software.

White Papers - White papers that explain in a non-technical way various aspects of our industry.



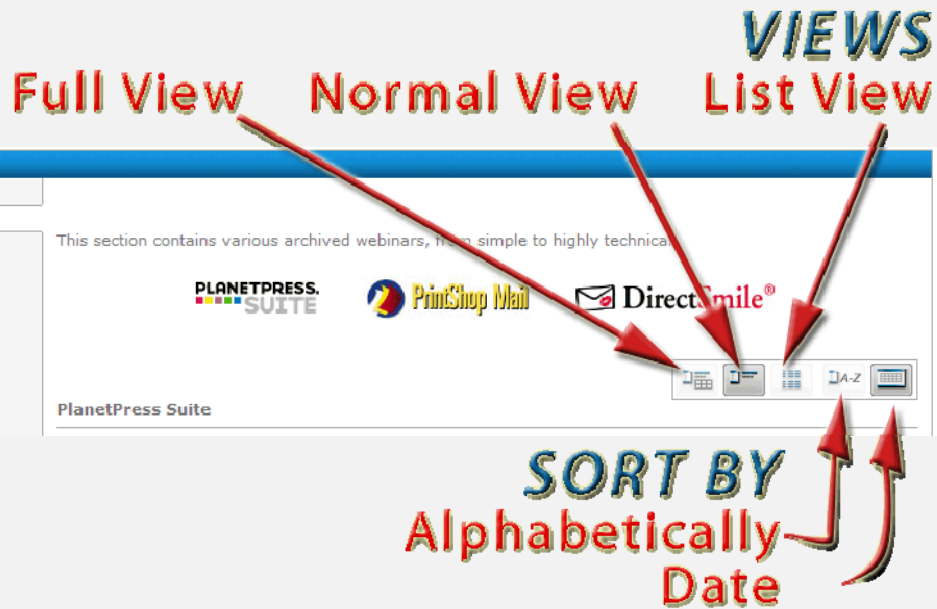
Printer centric vs PlanetPress Server

Overview of Printer Centric, Optimized Postscript Stream and Windows Printing characteristics as well as environments where PlanetPress Server will be beneficial for a customer.

Continued on the next page...

Check out the different **Views** from which you can choose...

From within any of the sections of the Main Navigation, you will see the following buttons. We recommend using the **NORMAL VIEW** and sorted by **DATE**:



Views

Full View enables you to see the thumbnail, document name, description of the document and in what formats and languages the document is available.

PlanetPress Suite Sales Guide - US 6/12/2008
This detailed guide gives you an overview of the PlanetPress Suite, selling strategies, typical applications, licensing and architecture, how we are here to help, FAQs and, and sales housekeeping items.

Objectif Lune
High-Res English Letter

Normal View enables you to see the thumbnail, document name, and the description of the document.

PlanetPress Suite Sales Guide - US 6/12/2008
This detailed guide gives you an overview of the PlanetPress Suite, selling strategies, typical applications, licensing and architecture, how we are here to help, FAQs and, and sales housekeeping items.

List View enables you to only see a list of the documents.

PlanetPress Suite	
Syllabus: Document Design	7/14/2008
Syllabus: Document Flow	7/14/2008
Objectif Lune Family of Products Screensaver	6/12/2008
Open House/Tradeshaw Loop of All Products	6/12/2008

Sort By

Alphabetical – Shows the documents sorted in alphabetically.

Date – Shows the documents in order by date.

Continued on the next page...

Monthly Webinar Series

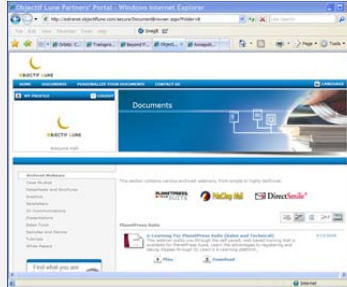
Continuing our monthly webinars series with Sales and Technical Tracks, alternating Sales one month and Technical the next. Can't attend, but interested in the topic? Sign up anyway and receive a link to the recorded webinar. As always, if you ever need a webinar for you or your group, we're happy to do that on whatever topic you want!

SALES TRACK

Guided Tour of the Reseller Site

The Reseller Site is jam packed with all kinds of resources to help you sell. Coming in to the site might seem overwhelming because there is so much in it. Sit in on this webinar to learn what's available and how to find it.

- >>> Navigation buttons on the Home Page
- >>> Archived Webinars
- >>> Datasheets and Brochures
- >>> Graphics
- >>> Newsletters
- >>> OL Communications (Media Kit)
- >>> Presentations
- >>> Sales Tools
- >>> Samples and Demos
- >>> Tutorials
- >>> White Papers



Who Should Attend: Sales for Printing Solutions, but Technical/Systems Analysts are welcome too!

Presenter: Kelli Jones

Date: Thursday, September 4th

Time: 12:00 Noon (Eastern)

Duration: 25 Minutes

[Click Here to Register](#)

Check out the reseller site for recently added recorded webinars....



What's New with PlanetPress Suite 6.2 (Technical)

Sit in on this 40 minute webinar where Tom Greer that walks you through more design capabilities and added functionalities for even more streamlined workflow:

- >>> New Address Block Object with Metadata Output and Input
- >>> Addition of 10 new barcodes, including Data Matrix & MaxiCode
- >>> Automatic Database Conversion
- >>> Default Start-Up Process
- >>> Unlimited Custom Variables
- >>> CREO Variable Print Specification (VPS) Certification
- >>> Enhanced Business Graphics Using Microsoft Excel



TransPromo... more than just an invoice with a marketing message

Join us for this 30 minute webinar as Mike Beard takes you through an overview of the world of TransPromo. Hear about typical applications, as well as some not so typical ones. We will cover who to talk to, how to look for these applications and just what can be done with Objectif Lune's suite of products.

As always, if you have any questions, or need anything, please do not hesitate to contact us.

Happy Selling!

Contact Us

Beyond Printing News was developed to keep you in the know and share a wealth of sales and marketing tools for our variable data printing solutions. We welcome any contribution or suggestions you might have. Just send us a quick note at XXXXXXXX@objectiflune.com.

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